

## Gold Sponsor: \$5,000

Your Gold Level sponsorship includes:

- Up to 4 Painting the Town Gold t-Shirts
- Premium extra-large signage at all Painting the Town Gold events
- Company name announced at all Painting the Town Gold events
- Flier or other item of your choice inside the 5K race bag
- Up to 5 complimentary entries for the Running for Gold 5K
- Option of having a premiere table at the Go Gold Festival or Running for Gold 5K.
- Extra-large company logo on the 5K shirt
- Company name and logo on all of the printed materials of all Painting the Town Gold events
- Up to 8 Tickets to the Mayors' Go Gold Final Celebration
- Your company logo (with a link to your website) on the Painting the Town Gold website for 12 months.



## Painting the Town Gold Heroes!



They are strong. They are determined. These Painting the Town Gold warriors have faced a lot. As you get to know them, you will see that they are determined, compassionate, and committed to making change in this world. They are so excited for you to take this journey with us!



[www.ptgglened.org](http://www.ptgglened.org)

## PEDIATRIC CANCER BY THE NUMBERS:

- 13,500 children are diagnosed with cancer every year in the United States
- 1 in 5 children diagnosed with cancer will die.
- One in 300 boys will develop cancer before the age of 20.
- One in 333 girls will develop cancer before the age of 20.
- Pediatric cancer is the leading cause of death by disease among US children ages 1-14.
- Young cancer patients often have a more advanced stage of cancer when first diagnosed.
- In 25 years the FDA has initially approved 3 new drugs designed specifically to treat pediatric cancers. Half of all chemotherapies used for children's cancers are 25 years old.
- Physical and neurocognitive disabilities resulting from treatment may prevent childhood cancer survivors from fully participating in school, social activities and eventually work.
- Cancer kills more children than AIDs, asthma, diabetes, cystic fibrosis and congenital anomalies combined.
- There are at least 21 kids in the Edwardsville school district boundaries, ages 2-21, who are battling at least one form of cancer or are currently in remission.

*Source: PAC2 & CureSearch*

## Silver Sponsor: \$2,500

Your Silver Level sponsorship includes:

- Up to 3 Painting the Town Gold t-shirts
- Premium large signage at 4 Painting the Town Gold events of your choice
- Company name announced at 4 Painting the Town Gold events
- Flier or other item of your choice inside the 5K race bag
- Up to 4 complimentary entries for the Running for Gold 5K
- Option of having a premium table at the Go Gold Festival or Running for Gold 5K.
- Large company logo on the 5K shirt
- Company name and logo on all of the printed materials of all Painting the Town Gold Events
- Up to 6 Tickets to the Mayors' Go Gold Final Celebration
- Your Company Logo (with a link to your website) on the Painting the Town Gold website for 9 months.



## Bronze Sponsor: \$1,000

Your Bronze Level sponsorship includes:

- Up to 2 Painting the Town Gold t-shirts
- Signage at 2 Painting the Town Gold events of your choice
- Company name announced at 2 Painting the Town Gold events
- Flier or other item of your choice inside the 5K race bag
- Up to 2 complimentary entries for the Running for Gold 5K
- Option of having a table at the Go Gold Festival or Running for Gold 5K.
- Medium company logo on the 5K shirt
- Company name and logo the printed materials of 3 Painting the Town Gold Events
- Up to 4 Tickets to the Mayors' Go Gold Final Celebration
- Your Company Logo (with a link to your website) on the Painting the Town Gold website for 6 months.



## Family of Painting the Town Gold: \$500

Your Family Level sponsorship includes:

- 1 Painting the Town Gold t-shirt
- Signage at the Painting the Town Gold event of your choice
- Company name announced at 2 Painting the Town Gold events
- Small company logo on the 5K shirt
- Company name on the printed materials of 1 Painting the Town Gold Event
- Up to 2 Tickets to the Mayors' Go Gold Final Celebration
- Your Company Logo (with a link to your website) on the Painting the Town Gold website for 3 months.



## Friend of Painting the Town Gold: \$100

Your Friend Level sponsorship includes:

- 1 Painting the Town Gold t-shirt
- Your name on the printed materials of 1 Painting the Town Gold event